

# General AABP Tradeshow Information

## 1. Trade Show Location:

2018 AABP Tradeshow  
Phoenix Convention Center  
100 N. Third Street  
Phoenix, AZ 85004

Web: <https://www.phoenixconventioncenter.com/>

## 2. Official Supplier/Decorator:

George Fern Company  
1147 S. White River Pkwy East Drive  
Indianapolis, IN 46225-1482  
Tel: (317) 635-9606  
Fax: (317) 634-0993  
Representative: Kelly Weldy  
E-mail: [kweldy@fernexpo.com](mailto:kweldy@fernexpo.com)

### Services Provided by George Fern Company:

All services customarily required by exhibitors are available. The Exhibitors' Service Kit will include order forms or information for:

- Information and Shipping Form for Official Carrier, Fern Transportation
- Labor
- Signs
- Hanging Banners
- Furniture Rental
- Special Cleaning & Porter Services
- Electrical
- Telephone
- Internet Access
- Television/ Audiovisual Equipment
- Floral
- Map to the Loading Docks
- Parking Information
- Exhibitor Safety and Security Information
- Early Placement of Onsite Promotion

*After February 1<sup>st</sup>, the Exhibitor's Service Kit will be available by direct link from the AABP Exhibitor's Homepage and will be mailed on request to exhibitors by George Fern Company. Additionally, the Service Kit can be accessed at [www.georgefern.com](http://www.georgefern.com).*

### 3. Badges for Exhibitor Representatives

A badge is required for every exhibitor representative attending the tradeshow. The names of the representatives should be entered by the exhibit contact into the online contract at least 3 weeks prior to the tradeshow. The badges will be available at the exhibit registration desk during check-in. For access to educational programs offered at the AABP Conference, exhibitors must register separately for the conference as attendee.

#### **Basic Exhibitor Registration for Commercial Exhibitors Provides:**

- Access to the Exhibit Area; including access to the Reception in the Exhibit Area Thursday from 5:15-6:45pm
- Access to refreshment breaks
- One lunch voucher per person for Thursday and Friday
- One copy of the "Proceedings" (mailed to the exhibiting company)

*Four registrations are provided at no charge for each 100 sq. ft. of exhibit space (one 10'x10' booth). Additional employees may be registered for a fee of \$100 each USD.*

#### **Basic Exhibitor Registration for Educational Exhibitors Provides:**

- Access to the Exhibit Area; including access to the Reception in the Exhibit Area Thursday from 5:15-6:45pm
- Access to refreshment breaks
- One lunch voucher per person for Thursday and Friday
- One copy of the "Proceedings" (mailed to the exhibiting company)

*One registration is provided at no charge for each educational booth. Additional employees may be registered for a fee of \$65 each USD.*

### 4. Official AABP Travel Agent

TravelGz "Dwukpguu  
"4722 Y guv'J ki i kpu'Tf."Uwkg": 72  
"J qhho cp'Guxvgu, IL 6238;  
Tel: 800/: : 4/26; ;  
Fax: 847-: : 4/3434  
E-mail: [wtuwrcrB wtcxgrgzdk @eqo](mailto:wtuwrcrB wtcxgrgzdk @eqo)

### 5. Mailing Lists

The AABP sells mailing lists of members (approx. 4500 veterinarians) for \$3.200 USD for registered exhibiting companies. All mailing list requests are subject to approval of the Executive Vice President. Exhibitors may obtain one list of Annual Conference registrants at no charge (additional lists are \$.25/name, \$100 minimum). The number of registrants varies depending on the time of the request. Requests may be made by telephone 419-496-0685 or e-mail [hrgf@aabp.org](mailto:hrgf@aabp.org) or [tytgpBccdr@ti](mailto:tytgpBccdr@ti)

## **6. Hotel Accommodations for Exhibitors**

All housing information for exhibitors can be accessed at [vendors.aabp.org](http://vendors.aabp.org). Click on the “Hotel Reservations” link, located on left hand menu. The AABP Housing Bureau will open tentatively on May 1<sup>st</sup> and close on July 25th.

Companies who wish to reserve a housing block of 10 or more rooms, must work directly with the hotel. The AABP strongly recommends these companies discuss the room block with our meeting management partner, Experient. Hotel assignments of 5 or more rooms will be required.