

General AABP Tradeshow Information

1. Trade Show Location:

2019 AABP Tradeshow
Cervantes Convention Center at America's Center
701 Convention Plaza
St. Louis, MO 63101

Web: <https://explorestlouis.com/meetings-conventions/americas-center/>

2. Official Supplier/Decorator:

George Fern Company
1147 S. White River Pkwy East Drive
Indianapolis, IN 46225-1482
Tel: (317) 635-9606
Fax: (317) 634-0993
Representative: Kelly Weldy
E-mail: kweldy@fernexpo.com

Services Provided by George Fern Company:

All services customarily required by exhibitors are available. The Exhibitors' Service Kit will include order forms or information for:

- Information and Shipping Form for Official Carrier, Fern Transportation
- Labor
- Signs
- Hanging Banners
- Furniture Rental
- Special Cleaning & Porter Services
- Electrical
- Telephone
- Internet Access
- Television/ Audiovisual Equipment
- Floral
- Map to the Loading Docks
- Parking Information
- Exhibitor Safety and Security Information
- Early Placement of Onsite Promotion

After February 1st, the Exhibitor's Service Kit will be available by direct link from the AABP Exhibitor's Homepage and will be mailed on request to exhibitors by George Fern Company. Additionally, the Service Kit can be accessed at www.georgefern.com.

3. Badges for Exhibitor Representatives

A badge is required for every exhibitor representative attending the tradeshow. The names of the representatives should be entered by the exhibit contact into the online contract at least 3 weeks prior to the tradeshow. The pre-registration close date for entering booth representatives is August 22nd. Badge fees increase after the pre-registration close date. The badges will be available at the exhibit registration desk during check-in. For certified CE, including access to clinical forums, exhibitors must register for the conference as an attendee.

Basic Exhibitor Registration for Commercial Exhibitors Provides:

- Access to the Exhibit Area; including access to the Reception in the Exhibit Area Thursday from 5:30-6:30 pm
- Access to refreshment breaks
- One lunch voucher per person for Thursday and Friday

Two registrations are provided at no charge for each 100 sq. ft. of exhibit space (one 10'x10' booth). Additional employees may be registered for a fee of \$150 each USD. Badge fees increase after the pre-registration close date of August 22nd.

Basic Exhibitor Registration for Educational Exhibitors Provides:

- Access to the Exhibit Area; including access to the Reception in the Exhibit Area Thursday from 5:30-6:30 pm
- Access to refreshment breaks
- One lunch voucher per person for Thursday and Friday

One registration is provided at no charge for each educational booth. Additional employees may be registered for a fee of \$100 each USD. Badge fees increase after the pre-registration close date of August 22nd.

4. Mailing Lists

The AABP sells mailing lists of members (approximately 4500 veterinarians) for \$1000 USD for registered exhibiting companies only. Requests for an AABP membership mailing list can be made by emailing Geni Wren, AABP Communications Specialist at gwren@aabp.org. Mailing lists are in Excel format and include name and mailing address only and provided as a one time use only. Sorting of data is the responsibility of the exhibiting company. Pre-approval of the literature piece to be distributed is required before the mailing list is sent.

Exhibitors may obtain one complimentary mailing list of Annual Conference registrants which includes the name and mailing address of attendees in the above format. The number of registrants varies depending on the time of request. It is suggested to not request the mailing list until after the pre-registration close date. Requests can be made by emailing Dr. K. Fred Gingrich II at fred@aabp.org.

6. Hotel Accommodations for Exhibitors

All housing information for exhibitors can be accessed at vendors.aabp.org. Click on the “Hotel Reservations” link, located on left hand menu. The AABP Housing Bureau will open tentatively on May 1st and close on August 29th. Exhibiting companies are encouraged to stay in the AABP hotel block to minimize financial risk to AABP.

Companies who wish to reserve a housing block of 10 or more rooms, must work directly with the hotel. The AABP strongly recommends these companies discuss the room block with our meeting management partner, Experient. Hotel assignments of 5 or more rooms will be required.